

Sponsorship Opportunities

Title Sponsorship: \$9,000 (1 available)

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| <ul style="list-style-type: none"> • Opening Remarks/Welcome • Executive on Panel • Tabletop showcase exhibit • Exclusive Lunch Sponsor • Session Introduction • 5 Registrations | <ul style="list-style-type: none"> • Spread (2 pages) color ad in event program • Signage (Physical/Digital) • Logo exposure in event program/email promotions/website • Literature distribution • Post Event Attendee List |
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Diamond Sponsorship: \$7,000 (based on availability)

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| <ul style="list-style-type: none"> • Executive on Panel • Tabletop showcase exhibit • Networking Reception co-sponsor • Session Introduction • 4 Registrations • Full page color ad in event program | <ul style="list-style-type: none"> • Signage (Physical/Digital) • Logo exposure in event program/email promotions/website • Literature distribution • Post Event Attendee List |
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Gold Sponsorship: \$5,500 (based on availability)

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| <ul style="list-style-type: none"> • Tabletop showcase exhibit • Networking breakfast co-sponsor • 3 Registrations • Half page color ad in event program • Signage (Physical/Digital) | <ul style="list-style-type: none"> • Logo exposure in event program/email promotions/website • Literature distribution • Post Event Attendee List |
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Case Study: \$5,000 (2 available)

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| <ul style="list-style-type: none"> • 10-minute informational case study • 3 Registrations • Half page color ad in event program • Signage (Physical/Digital) | <ul style="list-style-type: none"> • Logo exposure in event program/email promotions/website • Literature distribution • Post Event Attendee List |
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Session Sponsorship: \$4,000 (based on availability)

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| <ul style="list-style-type: none"> • Your company sponsors a session/2 min intro. • 2 Registrations • Includes logo on screen/in event program • Signage (Physical/Digital) | <ul style="list-style-type: none"> • Logo exposure in event program/email promotions/website • Literature distribution • Post Event Attendee List |
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Registration Sponsorship: \$3,500 (1 available)

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| <ul style="list-style-type: none"> • 2 Registrations • Signage (Physical/Digital) • Literature distribution | <ul style="list-style-type: none"> • Logo exposure in event program/email promotions/website • Post Event Attendee List |
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Lanyards Sponsorship \$3,500 (1 available)

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| <ul style="list-style-type: none"> • SVG produces Lanyard with your company logo on it • Signage (Physical/Digital) • Literature distribution | <ul style="list-style-type: none"> • Post Event Attendee List • Logo exposure in event program/email promotions/website |
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Badge Sponsorship: \$3,500 (1 available)

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| <ul style="list-style-type: none"> • Your company logo on front and back of badge • 2 Registrations • Signage (Physical/Digital) • Literature distribution | <ul style="list-style-type: none"> • Logo exposure in event program/email promotions/website • Post Event Attendee List |
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Networking Break Co-sponsorship: \$2,000 (2 available)

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| <ul style="list-style-type: none"> • Networking break co-sponsor • Signage (Physical/Digital) • Literature distribution | <ul style="list-style-type: none"> • Post Event Attendee List • Logo exposure in event program/email promotions/website |
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Wi-Fi Sponsor: \$3,000 Logo on Slides, Splash Page, Program & Event Webpage

Print options: \$1,500 for Full Page Ad in Event Program; \$1,000 for Half Page Ad in Event Program

To activate a sponsorship, please contact:

Rob Payne: (212) 481-8131, rob@sportsvideo.org or **Andrew Gabel:** (646) 998-4554, agabel@sportsvideo.org