

TRANSPORT

MICROSOFT TECHNOLOGY CENTER, NYC
an **SVB** EVENT NOVEMBER 8, 2016

Sponsorship Opportunities

Title Sponsorship: \$7,500 (1 available)

- Welcoming Remarks
- Executive on Panel
- Session sponsorship (logo on video wall)
- 4 Registrations
- Spread (2 pages) color ad in event program
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

Diamond Sponsorship: \$5,500

- Executive on Panel
- Networking Reception co-Sponsorship
- 3 Registrations
- Full page color ad in event program
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

Case Study Sponsorship: \$5,000

- Case Study Presentation: 8-10 minutes (Subject to editorial approval)
- 3 Registrations
- Full Page color ad in event program
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

Session Sponsorship: \$4,000

- Two-minute session introduction
- Company logo on screen during session
- 2 Registrations
- Half page color ad in event program
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

Badge Sponsorship: \$3,500

- Logo on front and back of badge
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

Lanyard Sponsorship: \$3,500

- Dual sided lanyard logo exposure
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

Registration Sponsorship: \$3,000

- Registration Desk Sponsor Signage
- 2 Registrations
- Signage (Physical/Digital)
- Logo on web page and promotions
- Literature distribution
- Post Event Attendee List

Networking Break Sponsorship: \$2,000

- Networking Break co-Sponsorship
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature Distribution
- Post Event Attendee List

Full Page Ad in Event Program: \$1,500

Half Page Ad in Event Program: \$1,000

To activate a sponsorship, contact:

Rob Payne (212) 481-8131 rob@sportsvideo.org or **Andrew Gabel** (646) 998-4554 agabel@sportsvideo.org