

Vendor Spotlight:



TOPIC 1

Network Broadcasting – The Unforeseen Challenges of a Remote Workforce

When the shelter-in-place orders began taking hold last month, broadcast and postproduction facilities were thrown into uncharted waters. What were the initial steps you took to keep your operation online and get it up and running again as quickly as possible? Are you satisfied with how your systems and technology positioned you to face such a scenario? Is there anything that “present” you would go back and tell “past” you to do or implement to make this transition from onsite to remote workforce more fluid?”

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TOPIC 2

The Bottlenecks, Stress Fractures, and Pain Points of Remote Postproduction

Over the past month, content creators have been forced to move from largely on-prem operations to a fully remote workflow with little or no access to their facility. What have been the biggest challenges you have faced in dealing with this new production model? How are you managing assets and maintaining security while providing access? What are the limitations of the cloud-based tools and consumer-grade internet speeds being used at producers and editors homes?

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TOPIC 3

New Workflows: Content Management, Creation, Protection, and Access

While cloud-based workflows and remote production have been on the upswing for years, the coronavirus pandemic lockdown has accelerated the move to cloud on warp-speed. Over the past month, many major broadcasters have built out sophisticated workflows that allow their production teams to create, manage, and deliver content remotely from their homes. While these production models are not perfect and often monumentally different from the architectures previously established, they have also created groundbreaking new capabilities for users. What have been the biggest advances in your operation for creation, MAM, security, and delivery?

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TOPIC 4

Planning for the Unknown – Returning to Work at the Facility

While no one has a crystal ball foretelling what the future holds for the industry, one thing is clear: production workflows will look very different once broadcast facilities open back up. How do you believe MAM and storage/archive architectures will evolve? Will cloud, object storage, AI, and other leading-edge tools race to the forefront? What will the impact be on your workforce and company culture after months of working from home? And most importantly, how can vendors play a role in guiding broadcasters' roadmap with new and innovative tools to confront tomorrow's challenges?

Follow-up Discussion and Closing Remarks