



SPORTSCONTENT MANAGEMENT

JULY 22-23 and 29-30, 2020

SPONSORSHIP OPPORTUNITIES

TITLE

\$8,000 • 1 available

- Executive welcome • Panel position • Includes **TECH PORTAL** sponsorship (see below)
- Marketing/branding on event webpage, virtual slides, social graphics, digital event program, and event promotions
- Post SVG Sports Content Management Virtual Series registration list

CASE STUDY PRESENTATION

\$5,000 • 1 available per day

- 15-minute case study presentation (approved by SVG)
- Marketing/branding on event webpage, virtual slides, social, digital event program, and all promotions for all episodes
- Post SVG Sports Content Management Virtual Series registration list

SESSION INTRODUCTION

\$3,000 • Based on availability

- 2-3 minute introduction before Keynote/Spotlight Presentation
- Marketing/branding on event webpage, virtual slides, social, digital event program, and all promotions for all episodes
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TECH FOCUS PANEL

\$4,000 • 1 panel per day / 3 positions per panel

July 22: Cloud-Based Workflows

July 23: MAM and Orchestration Tools

July 29: Best Practices in Storage and Archiving

July 30: AI and Machine Learning

- Marketing/Branding on event webpage, virtual slides, social, digital event program, and all promotions for all episodes
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TECH PORTAL

\$3,000 • Based on availability

Portal webpage includes:

- **Video Player:** 10-min. interview with SVG editor (optional), sizzle reel, YouTube playlist, product demos
- **Resource/Download Area:** brochures, white papers, case studies, catalogs, etc.
- **Featured Product Area:** new product specific info
- Marketing/Branding on event webpage, virtual slides, social, digital event program, and all promotions for all episodes
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SIZZLE REEL VIDEO

\$1,500 • Based on availability

- 30-sec. video to be played in between panels
SPECS: 720p/59.94 H.264 .mp4/.mov files
- Marketing/Branding on event webpage, virtual slides, social, digital event program, and all promotions for all episodes
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FOR MORE INFO, CONTACT:

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