AGENDA All times Eastern

PRESENTED BY IMT SoDA

2:00 – 2:05 p.m. WELCOMING REMARKS
PRESENTED BY: Tab Butler, MLB Network, Senior Director, Media Management and Post Production

2:05 – 2:30 p.m. DAY 1 KEYNOTE:
Modernizing Content Management With AI

Get a behind-the-scenes look at how Fox Sports is revolutionizing its production and media management ecosystem with Google Cloud. Fox Sports is leveraging Google Cloud's AI and Machine Learning capabilities to organize, index, and quickly find relevant videos from their library to provide audiences with more personalized and engaging experiences.

MODERATOR: Jason Dachman, SVG, Chief Editor and SCM Virtual Series Program Director
SPEAKER: Brad Zager, Fox Sports, Executive Producer, EVP/ Head of Production and Operations

2:30 – 2:35 p.m. OBJECT MATRIX SPOTLIGHT:
Cloud-Based Workflows

PRESENTED BY ObjectMatrix

2:35 – 3:30 p.m. TECH FOCUS:
Cloud-Based Workflows

PRESENTED BY CatDV SQUARE BOX SYSTEMS NUTANIX

In the age of coronavirus and working from home, cloud-based workflows have gone from nicety to necessity. Sports-content creators — both big and small — are increasingly virtualizing parts of their ecosystem in an effort to enable remote-production needs, as well as gain flexibility and scalability while also trimming costs. Technology leaders and content owners address how the move towards cloud-based infrastructure and SaaS models is resulting in a tectonic technological shift in the sports-content-management sector.

MODERATOR: Dave Klee, A+E Networks, VP, Strategic Media Solutions
PANELISTS:
Brad Boim, NFL Media, Senior Director, Post Production
Dave Clack, CatDV, CEO
Roger Singh, Nutanix, Director of Business Development for Media and Entertainment
Shane Warden, ATP Media, CTO
Jack Wenzinger, AWS, M&E Global Vertical, Technology Partners SA

3:30 – 4:00 p.m. DAY 1 POSTGAME AFTER PARTY Q&A

Join speakers from Day 1 of the SCM Virtual Series to take a deeper dive into the world of cloud-based workflows. This open discussion will provide attendees with a chance to directly ask speakers questions and follow up on points that were brought up during today's sessions.

LINK TO JOIN DAY 1 POSTGAME AFTER PARTY Q&A WILL APPEAR IN ZOOM CHAT!

Don't Miss

Thursday, July 23 · 2:00 p.m. ET
MAM AND ORCHESTRATION TOOLS

Wednesday, July 29 · 2:00 p.m. ET
BEST PRACTICES IN STORAGE AND ARCHIVING

Thursday, July 30 · 2:00 p.m. ET
AI AND MACHINE LEARNING

THANK YOU EVENT SPONSORS!

TITLE SPONSOR

IMT SoDA

EVENT SPONSORS

caringo

CatDV SQUARE BOX SYSTEMS

CLOUDIAN

The Weather Company — An IBM Business

reachENGINE by Levels Beyond

netinsight

NUTANIX

ObjectMatrix

SEAGATE TapeArk

SIGNIANT

SPECTRA SpectraLogic.com

tedial Media IT