SVG VIRTUAL SERIES — SPORTS CONTENT MANAGEMENT

Weds, July 29 · Best Practices in Storage and Archiving

AGENDA All times Eastern

PRESENTED BY **IMT** **SoDA**

2:00 – 2:05 p.m. WELCOMING REMARKS

2:05 – 2:30 p.m. DAY 3 KEYNOTE: Inside Notre Dame Studios' Asset Management and Storage Ecosystem
Notre Dame Studios goes well beyond just athletics, serving as a multimedia technology and production resource for the University of Notre Dame's entire campus community. The Irish's MAM leaders go inside the school's unique asset management environment and address a wide range of topics such as delivering assets to the storage in a remote environment, the question of "what happens when you have too much archived?", and managing 100+ simultaneous automation jobs round-the-clock.
PRESENTERS:
Ian Owen, University of Notre Dame, Digital Media Asset Program Manager
Scott Rinehart, University of Notre Dame, Director, Broadcast Technology

2:30 – 2:45 p.m. SPECTRA LOGIC CASE STUDY: PRESENTED BY **SPECTRA**
Preserving the Past – How Spectra Helped the San Francisco Giants Leverage Their Legacy Media
To preserve the San Francisco Giants' historical media collection, Spectra and media systems integrator ALT Systems (powered by Cutting Edge workflows) proposed a set of new state-of-the-art digital media technologies and helped the Giants plan a bold initiative to digitize the content so it could be preserved for future generations. See how Spectra's BlackPearl serves as a powerful gateway to NAS, Object Storage, LTO management, and Cloud for this storied MLB franchise.
PRESENTERS:
Sig Knapstad, ALT Systems – powered by Cutting Edge workflows, Chief Technology Officer
Hossein ZiaShakeri, Spectra Logic, SVP of Business Development and Strategic Alliances

2:45 – 3:30 p.m. TECH FOCUS: PRESENTED BY **caringo** **CLOUDIAN** **IMT** **SoDA** **SEAGATE** **TapeArk** LIBERATING DATA FROM TAPE
Best Practices in Storage and Archiving
As data tape, SSD, NVMe, and disk drive technologies continue to boost storage density, the high-capacity storage market continuously evolves, developing new technologies. Technology leaders both sports-media organizations and broadcast vendors explore the latest technological trends and marketplace directions.
MODERATOR: **Tab Butler,** MLB Network, Senior Director, Media Management and Post Production
PANELISTS:
Eric Dey, Caringo, Head of Product
Greg Holick, IMT, VP of Product
David Phillips, Cloudian, Principal Architect, M&E Solutions
Bryan Staffaroni, WWE, VP, Media Asset Management
Andrew Van Dam, Tape Ark, Chief Technology Officer

3:30 – 4:00 p.m. DAY 3 POSTGAME AFTER PARTY Q&A
Join speakers from Day 3 to take a deeper dive into the world of storage and archiving. This open discussion will provide attendees with a chance to directly ask speakers questions and follow up on points that were brought up during today's sessions. **Link to join will appear in Zoom chat!**

Don't Miss Tomorrow

Thursday, July 30 · 2:00 p.m. ET
AI AND MACHINE LEARNING

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