

SVG VENUE SUMMIT

PRODUCTION • TECHNOLOGY • INTEGRATION

SVG
VIRTUAL
SERIES

DAY 1 - WEDNESDAY AUGUST 26 AGENDA

12:25 - 12:30 p.m. OPENING REMARKS

presented by **ROSS**

PRESENTER:

Kevin Cottam, Ross Video, VP - Global Sports & Live Events

12:30 - 1:00 p.m. EVERYTHING'S BIGGER IN TEXAS: A Glimpse at Globe Life Field

Located next door to Jerry's World, the Texas Rangers have raised the bar with their new digs in Arlington, TX. At a price tag of \$1.2 billion, the organization is poised to generate an engaging experience when fans return to the ballpark. Members of the Rangers organization highlight their new IP control room and other video amenities that are included in baseball's newest stadium.

MODERATOR: Kristian Hernandez, SVG, Associate Editor and Social Media Manager; 2020 Venue Summit Program Director

PRESENTERS:

Chris DeRuyscher, Texas Rangers, Senior Director, Ballpark Entertainment - Productions and Promotions

Tony Gaston, Diversified, Senior Account Executive, Sports and Live Events

1:00 - 1:30 p.m. A POTENTIALLY NEW NORMAL: Systems Integrators Reimagine the Control Room

While a vaccine is still not readily available, in-venue employees must do what they can to stay safe and healthy. As sports make their gradual return, systems integrators weigh a handful of questions. What safety measures will be put in place? How will employees be dispersed in the era of social distancing? Will precautions like plexiglass dividers and protective masks be the new normal?

MODERATOR: Kristian Hernandez, SVG, Associate Editor and Social Media Manager; 2020 Venue Summit Program Director

PANELISTS:

Kevin Henneman, KMH Audio-Video Integration, President

Scott Nardelli, NEP Integrated Solutions, SVP and GM

Jeff Volk, Alpha Video, VP

Fred Wright, BeckTV, Senior Director of Sales, Central Region

Duane Yoslov, Diversified, SVP, Sports and Live Events

1:30 - 2:00 p.m. A HUNGER FOR CONTENT: Teams Shift Strategies During the Sports Shutdown

sponsored by **SIGNIANT**

When live sporting events went into a complete shutdown a few months ago, venue-production professionals suddenly found themselves shut out of their control rooms. With a constant appetite for any form of content, these professionals changed roles by assisting other departments in their organization. What are some examples of material that was created during the initial shutdown? What remote production workflows were used during this process?

MODERATOR: Kristian Hernandez, SVG, Associate Editor and Social Media Manager; 2020 Venue Summit Program Director

PANELISTS:

Brad Baker, Nashville SC, Senior Director and Executive Producer

Joe Kuchie, New Jersey Devils, Senior Manager, Scoreboard and Live Production

Eric Long, Philadelphia Eagles, VP, Content and Production

2:00 - 2:15 p.m. ROSS CASE STUDY:

Cloud Based Production

presented by **ROSS**

Ross Production Services is pleased to offer a new Remote Production Solution. It includes a combination of physical devices in our control room that can all be controlled remotely and also integrates broadcast-quality remote transport. This innovative solution delivers outstanding performance at a low and predictable latency with superior reliability and broadcast-quality video. There are no trade-offs to delay, resolution and stutter. Our solution showcases the best from Ross and utilizes equipment in the control room that technicians will be comfortable and familiar with.

PRESENTERS:

Stephen Repass, Ross Video, General Manager, Ross Production Services

Bradley Wasilition, Ross Video, Sports Analysis/Piero, Business Development Manager

2:15 - 3:00 p.m. TECH FOCUS:

Plotting the Next Steps for In-Venue Technology

presented by **ROSS**

HDR and 4K are the two buzzwords that have a stranglehold on in-venue videoboard production. As facilities make adjustments to leverage these technologies, how will these concepts continue to drive innovation? What other deployments will be inserted into the conversation in the next 12 to 24 months?

MODERATOR: Kristian Hernandez, SVG, Associate Editor and Social Media Manager; 2020 Venue Summit Program Director

PANELISTS:

Jami Itiavkase, Cincinnati Reds, Director of Productions

Carl Mandell, Philadelphia Union, Director, Broadcast and Video Production

Heather Pearson, Miami Dolphins, Manager, Broadcast Operations

Andrew Sampson, Ross Video, Technical Solutions Manager, Sports & Live Events

TUNE IN TOMORROW THURSDAY, AUGUST 27 - DAY 2

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