



# SPORTS CONTENT MANAGEMENT FORUM

a virtual event  
**JULY 28-29**

## SPONSORSHIP OPPORTUNITIES

<p><b>TITLE</b> <b>\$9,000 • 1 available</b></p> <ul style="list-style-type: none"> <li>• Opening remarks / executive welcome • Executive on panel* • Participation in Live Q&amp;A             <ul style="list-style-type: none"> <li>• 30-60 second sizzle reel video (runs once) @ 720p/59.94 H.264 .mp4/.mov files                 <ul style="list-style-type: none"> <li>• Marketing/branding on event webpage, virtual slides, social graphics, digital event program, and event promotions</li> </ul> </li> <li>• Post SVG Sports Content Management Forum registration list</li> </ul> </li> </ul>	
<p style="text-align: center;"><b>DIAMOND</b> <b>\$6,000</b></p> <ul style="list-style-type: none"> <li>• Executive on panel*</li> <li>• Participation in Live Q&amp;A</li> <li>• 30-60 second sizzle reel video (runs once) @ 720p/59.94 H.264 .mp4/.mov files</li> <li>• Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions</li> <li>• Post SVG Sports Content Management Forum registration list</li> </ul>	<p style="text-align: center;"><b>CASE STUDY PRESENTATION</b> <b>\$5,500</b></p> <ul style="list-style-type: none"> <li>• 15-minute case study presentation (approved by SVG)</li> <li>• Participation in Live Q&amp;A</li> <li>• Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions</li> <li>• Post SVG Sports Content Management Forum registration list</li> </ul>
<p style="text-align: center;"><b>GOLD</b> <b>\$5,000</b></p> <ul style="list-style-type: none"> <li>• Executive on panel*</li> <li>• Participation in Live Q&amp;A</li> <li>• Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions</li> <li>• Post SVG Sports Content Management Forum registration list</li> </ul>	<p style="text-align: center;"><b>SILVER</b> <b>\$3,500</b></p> <ul style="list-style-type: none"> <li>• 2-3 minute video session introduction before a panel</li> <li>• Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions</li> <li>• Post SVG Sports Content Management Forum registration list</li> </ul>
<p style="text-align: center;"><b>SIZZLE REEL VIDEO</b> <b>\$2,000</b></p> <ul style="list-style-type: none"> <li>• 30-60 second sizzle reel video (runs once) @ 720p/59.94 H.264 .mp4/.mov files</li> <li>• Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions</li> <li>• Post SVG Sports Content Management Forum registration list</li> </ul>	<p style="text-align: center;"><b>FOR MORE INFORMATION, CONTACT:</b></p> <p style="text-align: center;"><b>Rob Payne / rob@sportsvideo.org</b> <b>Andrew Gabel / agabel@sportsvideo.org</b></p>

**\*PLEASE NOTE: All panels will record one week before the event.**

**www.sportsvideo.org/events**