



RSN SUMMIT

a virtual event **JULY 15**

1:00 – 1:05 p.m. WELCOMING REMARKS

PRESENTED BY:

Bob Carzoli, Program Productions, Chairman and CEO

presented by
 PROGRAM PRODUCTIONS

1:05 – 1:30 p.m. KEYNOTE CONVERSATION: Steve Rosenberg, Sinclair Broadcast Group, President of Local Sports

Sinclair Broadcast Group's Steve Rosenberg kicks off The RSN Summit with a fireside chat in which he'll address the future of the industry, the impact of the pandemic, the recent Bally Sports rebrand, the rise of sports betting, and much more.

1:30 – 2:15 p.m. POST-PANDEMIC GAME- PRODUCTION OPS: What Will the Future of Live Production Look Like for RSNs?

presented by PROGRAM PRODUCTIONS

The pandemic dramatically transformed regional sports networks' live-production operations over the past year. As the RSN world gradually returns to normalcy, what will future productions look like, and how will the remote-production innovations of the past year impact game productions?

MODERATOR: Jason Dachman, SVG, Chief Editor and RSN Summit Program Director

PANELISTS:

Bob Carzoli, Program Productions, Chairman and CEO

Mike Connelly, Bally Sports, SVP and Executive Producer

Kenny Miller, Altitude Sports and Entertainment, EVP and General Manager/Executive Producer

Jon Slobotkin, NBC Sports Regional Networks, SVP, Content and Live Programming

Howard Zalkowitz, NESN, Executive Producer

2:15 – 2:30 p.m. CASE STUDY: Match Point - Sinclair's Tennis Channel Delivers a Win With Live Integration in Cloud-Based Playback

presented by imagine COMMUNICATIONS

PRESENTERS:

Mike Kravec, Sinclair Broadcast Group, VP, Technical Operations and Deputy CTO

Michael Rebel, Imagine Communications, Director, Solution Architecture, Cloud and Advanced Workflows

2:30 – 2:45 p.m. RSN SPOTLIGHT: Behind the Scenes With ROOT SPORTS' High-Flying Aerial Camera at T-Mobile Park

During the MLB shutdown, ROOT SPORTS rigged a two-point aerial camera system — the DACTYLCAM PRO by DEFY — above the stands down the third base line at T-Mobile Park to pull in gorgeous cinematic views of on-field play. ROOT SPORTS production and engineering leaders will take attendees inside the creative inspiration behind the camera and what advice they would give to other broadcasters looking to experiment more in aerial cameras.

MODERATOR: Brandon Costa, SVG, Director of Digital

PANELISTS:

Jim Armintrout, Seattle Mariners, Television Director

Jon Bradford, ROOT SPORTS, VP and Executive Producer

Brett Jungbluth, ROOT SPORTS, Chief Engineer

Curtis Wilson, ROOT SPORTS, Senior Producer

2:45 – 3:30 p.m. POST-PANDEMIC STUDIO & OFFICE OPS: Will the Future RSN Workforce Be Remote, Onsite, or a Hybrid?

Typically, a 24/7 hotbed of activity, RSN studios and offices were suddenly empty last spring when the pandemic forced the industry to shift almost entirely to remote operation. What will stay remote and what returns to the facility as we move forward?

MODERATOR: Kristian Hernandez, SVG, Associate Editor and Social Media Manager

PANELISTS:

Jared Boshnack, YES Network, Senior Coordinating Producer

Jeff Filippi, MSG Networks, SVP, Programming and Production/ Executive Producer

A.J. Ponsiglione, Spectrum SportsNet and SportsNet LA, Senior Coordinating Producer, Studio and Live Events

Michael Santini, Marquee Sports Network, SVP, Programming and Production

3:30 – 4:15 p.m. THE RISE OF SPORTS BETTING: How RSNs Are Integrating Betting Into Their Broadcasts

Few sectors of the media industry stand to benefit more from the cascade of sports-betting legalization across the country than regional sports networks. RSN leaders discuss how they are incorporating betting content into their broadcasts and how that's changing production.

MODERATOR: Brandon Costa, SVG, Director of Digital

PANELISTS:

Kevin Cross, NBCUniversal Local Chicago, President

Brian Erdlen, SNY, Chief Revenue Officer

Kenny Miller, Altitude Sports and Entertainment, EVP and General Manager/Executive Producer

Brian Rogers, VSiN, EVP of Production

4:15 – 5:00 p.m. RSN PRODUCTION TECH FOCUS: Vendor Tips and Tools

presented by Canon Flowics WILDMOKA

RSN production and engineering teams are on the lookout for next-gen technologies and remote workflows that meet both today's pandemic-era needs and the challenges of tomorrow. Hear from technology leaders on how these groundbreaking tools are changing RSN production and what they could mean for the future.

MODERATOR: Ken Kerschbaumer, SVG, Co-Executive Director, Editorial

PANELISTS:

Gabriel Baños, Flowics, CEO and Founder

Rich Eilers, Canon U.S.A., National Accounts Sales Director

Andy Fineberg, Wildmoka, Solution Discovery and Account Management Director

5:00 p.m. Live Speaker Q&A

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