



# VENUE SUMMIT

MARCH 29-30 • NFL Media & SoFi Stadium • Los Angeles

## SPONSORSHIP OPPORTUNITIES

### **TITLE | \$9,500 • 1 available**

Opening remarks/welcome • Executive on panel • Session sponsor (logo on screen) • Lunch sponsor

- 30-60 second sizzle reel video (runs once) [Sizzle Specs: 720p/59.94 H.264 .mp4/.mov files]
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Four (4) additional registrations • Spread color ad (two pages) in program • Literature distribution • Post-event registration list

### **GOLD | \$6,500 • Based on availability**

- Executive on panel
- Networking Breakfast co-sponsor
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Two (2) additional registrations
- Full-page color ad in event program
- Literature distribution
- Post-event registration list

### **SILVER | \$4,000 • Based on availability**

- 3 minute session introduction before a panel
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- One (1) additional registration
- Literature distribution
- Post-event registration list

### **REGISTRATION | \$3,500 • 1 available**

- Your company logo on registration desk signage
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- One (1) additional registration
- Literature distribution
- Post-event registration list

### **NETWORKING BREAK | \$2,500**

- Networking Break sponsor
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- One (1) additional registration
- Literature distribution
- Post-event registration list

### **CASE STUDY | \$6,000 • Based on availability**

- 10-12 minute informational case study
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Two (2) additional registrations
- Half-page color ad in event program
- Literature distribution
- Post-event registration list

### **LANYARD | \$4,000 • 1 available**

- Your company logo on attendee lanyards (SVG produces)
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- One (1) additional registration
- Literature distribution
- Post-event registration list

### **BADGE | \$4,000 • 1 available**

- Your company logo on front and back of attendee badge
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- One (1) additional registration
- Literature distribution
- Post-event registration list

### **SIZZLE REEL | \$2,000 • Based on availability**

- 30-60 second sizzle reel video (runs once) [Sizzle Specs: 720p/59.94 H.264 .mp4/.mov files]
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- One (1) additional registration
- Post-event registration list

### **EVENT PRINT PROGRAM OPTIONS**

Full-Page Ad: \$1,500 | Half-Page Ad: \$1,000

### **FOR MORE INFORMATION, CONTACT:**

**Rob Payne** / [rob@sportsvideo.org](mailto:rob@sportsvideo.org)  
**Andrew Gabel** / [agabel@sportsvideo.org](mailto:agabel@sportsvideo.org)