

WELCOME BACK TO LAS VEGAS!



CHAIRMAN'S FORUM

APRIL 21-23

**RED ROCK
CASINO RESORT AND SPA**

**2022 EVENT DETAILS AND
SPONSORSHIP OPPORTUNITIES**



TO ACTIVATE A SPONSORSHIP, CONTACT:

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CHAIRMAN'S FORUM

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SVG Executive Committee

CHAIR: Michael Davies, Fox Sports, SVP, Technical and Field Operations

Ken Aagaard, SVG Chairman Emeritus and Sports Broadcasting Hall of Fame Chairman

Andrea Berry, Telemundo Enterprises, EVP, Operations and Technology

Eric Black, NBC Sports Group, SVP, Technology, Fandango, Sports & Entertainment

Chris Brown, Turner Sports, VP, Sports Production Tech

Jason Cohen, CBS Sports and CBS Sports Network, VP, Remote Technical Operations

Mike Connelly, Bally Sports, EVP

Steve Hellmuth, SVG Chairman Emeritus and NBA, EVP, Operations and Technology

Jeff Jacobs, VENN, EVP and General Manager

Patty Power, CBS Sports, EVP, Operations and Engineering

Tom Sahara, SVG Chairman Emeritus

Susan Stone, MLB Network, SVP, Operations and Engineering

SVG Advisory Board

Adam Acone, NFL Network, Director, Media Operations and Planning

Glenn Adamo, Ivanhoe Media and Entertainment, President

Peter Angell, Industry Consultant

Onnie Bose, NFL, VP of Broadcasting

Dylan Boucherle, Warner Media/Turner Studios, VP, Technology Strategy and Media Workflows

Tab Butler, Industry Consultant

Chris Calcinari, ESPN, SVP, Remote Production Operations, ESPN & ABC Sports

Mary Ellen Carlyle, Dome Productions, SVP and GM

Ken Clausen, HBO, Director of Production

Joe Cohen, The Switch, President, Sports

Michael Cohen, Industry Consultant

Don Colantonio, Industry Consultant

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Jim DeFilippis, Industry Consultant

Ed Delaney, Industry Consultant

Jed Drake, Industry Consultant

David Dukes, PGA Tour Entertainment, Sr. Director, Technical Operations

Jerry Gepner, CP Communications, COO

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Mark Haden, NHL, Group VP, Broadcast Technology

Ed Holmes, The Holmes Group, Principal

Deb Honkus, NEP Broadcasting, Chairman of the Board

George Hoover, Industry Consultant

Darryl Jefferson, NBC Sports, VP, Postproduction and Digital Workflow

Robert D. Jordan CVE, 1337 Facilities, CEO; Venue Road, Founder

John Kvatek, University of Central Florida Knights, Sr. Associate AD/External Operations

John Leland, PSL International, LLC, Principal

Glen Levine, NEP, President, U.S.

Louis Libin, Broad Comm, President

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Geoff Mason, Industry Consultant

Bernadette McDonald, Major League Baseball, SVP, Broadcasting

Grant Nodine, NHL, SVP, Technology

Ken Norris, UCLA, Director of Video Operations

Gary Olson, GHO Group, Managing Director

Del Parks, Sinclair Broadcast Group, SVP and CTO

Scott Rinehart, University of Notre Dame, Director, Broadcast and Streaming Technology

Larry Rogers, FirstInTV, President

Mike Rokosa, NHRA, Technology Executive

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Oscar Sanchez, CONCACAF, Director of Broadcast Operations

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Tracey Shaw, Black Dragon Capital, Media and Technology Advisor

Jack Simmons, Industry Consultant

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Jerry Steinberg, Industry Consultant

Steve Stum, NASCAR, VP, Operations and Technical Production

Patrick Sullivan, Game Creek Video, President

Jason Taubman, Game Creek Video, VP

Design / New Technology

Larry Tiscornia, Industry Consultant

Jacob Ullman, Fox Sports, SVP, Production and Talent Development

John Ward, iNDEMAND, EVP and CTO

Ernie Watts, Industry Consultant

Mike Webb, YES Network, VP, Broadcast Operations

Jeff Willis, Industry Consultant

Dave Zur, KSE Media Ventures, SVP, Operations & Engineering

SVG

CHAIRMAN'S FORUM

RED ROCK
CASINO RESORT AND SPA

SVG returns to Las Vegas this April! Beginning on Thursday, April 21, join top sports production leaders for the 2022 SVG Chairman's Forum: an exclusive, three-day event that takes place the weekend before the 2022 NAB Show. Year after year, the top people in sports production that attend the NAB Show attend the SVG Chairman's Forum first.

The SVG Chairman's Forum is an invitation-only event open to qualified end-users, SVG Platinum Sponsors, Mobile/Integrator Sponsors, and SVG Sponsors that support the Chairman's Forum. Here's a sampling of who attended in past years:





CHAIRMAN'S FORUM

RED ROCK CASINO RESORT AND SPA

Thursday, April 21

***ALL TIMES PT**

12:00 p.m. SVG Sports Broadcasting Fund Golf Outing

The SVG annual golf outing begins with a networking lunch at noon at the golf course, followed by hitting the tees at 1:30 p.m. We will be playing at the Arroyo Golf Club. Space is limited, so reserve your spot today.

6:30 p.m. Welcome Reception

The Forum officially begins with a welcome reception at the Red Rock Hotel and Casino.

Friday, April 22

7:30 – 9:30 a.m. Networking Breakfast

Begin your day with a networking breakfast featuring a variety of options as well as a chance to catch up with colleagues and friends over coffee.

9:30 – 11:00 a.m. Free Time

11:00 – 11:20 a.m. Chairman's Welcome

11:20 a.m. – 12:15 p.m. Opening Session: NAB Hot Tech Roundtable

It's been a long, long time since SVG members and sponsors were able to get together and discuss new technologies. We kick things off with a preview of what to expect on the show floor. What technologies are end users looking forward to seeing? What are the hot areas of interest?

12:15 – 2:00 p.m. Networking Lunch

2:00 – 2:30 p.m. Devoncroft Presentation

2:30 – 2:45 p.m. Case Study

2:45 – 3:25 p.m. Chairman's Forum One-on-One Q&A Sessions: Part One

This year's Chairman's Forum will feature a series of one-on-one conversations where we dive deep into innovative productions and new workflows. And be sure to bring some questions for what we hope will be a lively Q&A.

Agenda subject to change

3:25 – 3:40 p.m. Case Study

3:40 – 4:00 p.m. Networking Break

4:00 – 4:15 p.m. Case Study

4:15 – 5:15 p.m. Chairman's Forum One-on-One Q&A Sessions: Part Two

This year's Forum will feature a series of one-on-one conversations where we dive deep into innovative productions and new workflows. And be sure to bring some questions for what we hope will be a lively Q&A.

5:15 – 6:00 p.m. Free Time

6:00 – 7:00 p.m. Networking Reception

7:00 – 10:00 p.m. SVG Chairman's Forum Dinner and Golf Awards Presentation

Saturday, April 23

7:00 – 9:00 a.m. Networking Breakfast

9:00 – 9:30 a.m. Keynote Presentation

9:30 – 11:45 a.m. Workshop Tracks

9:30 – 11:45 a.m. TRACK ONE: REMOTE PRODUCTION WORKSHOP

Understanding the Virtualized and De-Centralized Future

Productions around the globe have become de-centralized and more and more hardware is becoming cloud-based and virtualized. How will this impact networks, leagues, manufacturers, and production service providers and freelancers?

Leaders in the industry discuss the latest developments in production technologies, workflows, and more.

9:30 – 11:45 a.m. TRACK TWO: CONTENT MANAGEMENT WORKSHOP

MAM, Storage, and Cloud-Based Workflows

This intimate roundtable workshop is designed as an open forum for individuals responsible for managing, archiving, and protecting sports content. Led by SVG's Sports Content Management Advisory Committee, this off-the-record, two-hour roundtable discussion will provide media-management leaders from broadcasters, leagues, teams, digital outlets, and vendors with an opportunity to address a variety of hot-button issues currently facing the industry.



CHAIRMAN'S FORUM

RED ROCK CASINO RESORT AND SPA

ALL EVENT SPONSORSHIPS INCLUDE ONE (1) ATTENDEE & GOLFER

THURSDAY NIGHT RECEPTION

\$3,000 • 2 available

Logo exposure on signage, program, website, and promotions
Post-event registration list

FRIDAY BREAKFAST

\$3,000 • 2 available

Logo exposure on signage, program, website, and promotions
Post-event registration list

FRIDAY LUNCH

\$4,000 • 2 available

Logo exposure on signage, program, website, and promotions
Post-event registration list

FRIDAY NETWORKING BREAK

\$2,500 • 2 available

Logo exposure on signage, program, website, and promotions
Post-event registration list

FRIDAY NIGHT RECEPTION

\$4,000 • 2 available

Logo exposure on signage, program, website, and promotions
Post-event registration list

FRIDAY NIGHT DINNER

\$5,000 • 1 available

Three-minute dinner welcome intro
Logo exposure on signage, program, website, and promotions
Post-event registration list

FRIDAY NIGHT GOLF AWARDS

\$3,500 • 1 available

Golf award presentation
Logo exposure on signage, program, website, and promotions
Post-event registration list

SATURDAY BREAKFAST

\$3,000 • 2 available

Logo exposure on signage, program, website, and promotions
Post-event registration list

BADGE

\$4,000 • 1 available

Your company logo on front and back of Chairman's Forum badge
Post-event registration list

LANYARD

\$4,000 • 1 available

Your company logo on Chairman's Forum lanyard
Post-event registration list

REGISTRATION

\$4,000 • 1 available

Logo exposure on registration table
Opportunity to distribute literature at registration
Post-event registration list

SESSION

\$4,500 • Based on availability

Three-minute session introduction
Logo exposure on-screen throughout session
Logo exposure on signage, program, website, and promotions
Post-event registration list

BREAKOUT TRACKS

\$5,000 • Based on availability

Three-minute breakout track introduction
Logo exposure on-screen throughout track
Logo exposure on signage, program, website, and promotions
Post-event registration list

CASE STUDY

\$6,000 • Based of availability

10 min. presentation with slides and/or video
Logo exposure on signage, program, website, and promotions
Post-event registration list



ALL GOLF SPONSORSHIPS INCLUDE ONE (1) ATTENDEE & GOLFER

GOLF HOLE

\$3,000

Your company logo on signage at tee box
Logo exposure on signage, program, website, and promotions
Post-event registration list

GOLF TOWEL

\$4,000

Your company logo on towel placed in each golf cart
Logo exposure on signage, program, website, and promotions
Post-event registration list

GOLF SHIRT

\$9,000

Your company logo on sleeve of Chairman's Forum shirt
Logo exposure on signage, program, website, and promotions
Post-event registration list

GOLF GLOVE

\$4,000

Your company logo on glove distributed to all golfers
Logo exposure on signage, program, website, and promotions
Post-event registration list

GOLF BEVERAGE CART SPONSOR

\$3,500

Your company logo on alcohol refreshment cart
Logo exposure on signage, program, website, and promotions
Post-event registration list

GOLF HAT

\$4,000

Your company logo on hat distributed to all golfers
Logo exposure on signage, program, website, and promotions
Post-event registration list

GOLF CART STICKERS

\$5,000

Your company logo on front of all golf carts
Logo exposure on signage, program, website, and promotions
Post-event registration list

GOLF BALLS

\$4,000

Your company logo on golf balls
One sleeve distributed to all golfers
Logo exposure on signage, program, website, and promotions
Post-event registration list



SPORTSTECH JOURNAL, SPRING 2022

Distributed digitally to SVG members and sponsors prior to 2022 Chairman's Forum and NAB Show.

- \$2,000 for full-page ad
- \$1,500 for half-page ad



SPORTSTECH@NAB SHOW BLOG

Banner at top and bottom of SVG's SportsTech@NAB Show Blog, which covers the latest news throughout the 2022 NAB Show

- \$3,500 for rotating 728x90 banner (Four available)



SVG INSIDER DAILY E-NEWSLETTER

Banner on SVG's official daily email newsletter, covering every day of the 2022 NAB Show

- \$4,000 for 650x90 Top Banner Location (Monday – Thursday, four days)
- \$3,000 for 650x90 Upper Middle Banner Location (Monday – Thursday, four days)
- \$3,000 for 650x90 Lower Middle Banner Location (Monday – Thursday, four days)
- \$2,000 for 650x90 Bottom Banner Location (Monday – Thursday, four days)





**CHAIRMAN'S
FORUM**

**HOTEL
INFORMATION**



Red Rock Casino Resort and Spa

11011 W Charleston Blvd, Las Vegas, NV 89135

Located 20 minutes from McCarran International Airport and 20 minutes from the Las Vegas Strip

[CLICK HERE TO BOOK ROOM](https://book.passkey.com/e/50234256)

Booking Website: <https://book.passkey.com/e/50234256>

**SPORTS
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**GOLF COURSE
INFORMATION**



Arroyo Golf Club

2250 C Red Springs Drive

Las Vegas, NV 89315