

SYSTEMS INTEGRATOR SUMMIT

a virtual event
MARCH 3

Thursday, March 3

AGENDA (All times Eastern)

1:00 – 1:45 p.m. **SYSTEMS INTEGRATOR STATE OF THE BUSINESS**

Leading system integrators discuss the state of their world. What are the top tech trends? What are the top challenges? How are supply chain issues impacting their builds? We'll touch on trends in studio, truck, and venue integration.

MODERATOR: Kristian Hernandez, SVG, Associate Editor and Social Media Manager

PANELISTS:

Brad Fisher, Diversified, Senior Account Executive, Media & Entertainment, Sports & Live Events

Brock Raum, BeckTV, Project Engineer

Mark Siegel, Key Code Media, VP, Business Development

Jeff Volk, Alpha Video, VP

1:45 – 2:00 p.m. **CASE STUDY: A Connected Environment Built for the Future** presented by **SONY**

Deon LeCointe will be highlighting how one of Sony's customers leveraged their expanded IP Live Production platform to build out a brand new SMPTE ST 2110 based facility in our nation's capital. He will cover some of the benefits in addition to the significant challenges faced by building out a new facility in the midst of the pandemic

PRESENTER: Deon LeCointe, Sony Imaging Products & Solutions - Americas, Director, Networked Solutions

2:00 – 2:45 p.m. **DIGITAL WORKFLOWS & MEDIA MANAGEMENT: Orchestration, Postproduction, and Enterprise Media**

Digital workflows continue to grow in importance for systems integrator clients. We'll hear from leading manufacturers and integrators about how they are working together to bring a new level of functionality and media management to venues, leagues, teams, and networks.

MODERATOR: Jason Dachman, SVG, Chief Editor

PANELISTS:

Roy Burns, IMT, VP, Media Solutions

Mike Petro, Blackbird, Technical Account Director

Eivind Sandstrand, Diversified, Senior Business & Technology Analyst, Media Workflow Group

Matt Timmons, CineSys, SVP, Media Workflows

2:45 – 3:00 p.m. **CASE STUDY: Software Based Live Remote Production Made Easy** presented by **matrox**

Find out how NetOn.Live and Matrox created an easy-to-use and quick to deploy remote multi-camera production flight case. The solution is based around SRT encoders/decoders, that transmit and receive high quality and low latency live media and data to a centralized software based SMPTE2110 private cloud platform called LiveOS. This enables a decentralized workflow where the venue, control room, commentary position, and production platform become location independent. This workflow has been proven and is being used on-air by NetOn.Live's customers.

PRESENTER: Karel De Bondt, NetOn.Live, Business Development Manager

3:00 – 3:45 p.m. **REMOTE PRODUCTION WITHOUT WHEELS: Building a Production Hub**

Leading remote production facility providers are now creating flexible and cloud-based production environments that are designed to give existing clients maximum flexibility and also attract new clients. Leading remote production service providers discuss this revolution and what it means to their business and the industry at large.

MODERATOR: Ken Kerschbaumer, SVG, Co-Executive Director, Editorial

PANELISTS:

Nick Garvin, Mobile TV Group, COO

Steve Grigely, NEP Broadcast Services, SVP, Centralized Production, Global Operations

Megan Kirst, Broadcast Management Group, SVP of Engineering

Jason Taubman, Game Creek Video, SVP, Technology

3:45 – 4:30 p.m. **STUDIO INTEGRATION SHOWCASE**

New technologies like XR and LED walls are bringing new flexibility to studio operations. We'll focus in on the top technology trends that are impacting studio integrations, operations, and design.

MODERATOR: Brandon Costa, SVG, Director of Digital

PANELISTS:

Dan Devlin, Devlin Design Group, Owner/Chief Creative Strategist

Steve Moorman, BitFire, Director, Operations West

Mason Pierce, Key Code Media, Director of Broadcast Engineering

Scott Renick, NEP Broadcast Services, Business Executive, Creative Technology

Nick Rivero, MEPTIK, Chief Technologist and Co-Founder

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